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**Strategic Plan**

**FY 2022**

**-**

**2027**

(

updated November.

2021)

**Mission** Second Chance Dayton Group Home is dedicated to improving the quality of life of young men and women who may suffer from behavioral and/or emotional difficulties.

**Vision** Every person receives timely and effective mental health care.

# SCD 2027

1. The need for youth services will experience a large influx of children with extreme behaviors within the next 3-5 years.
2. In a recent survey 57% of people living in a group home are not happy with their living situation.
3. Of persons in group homes going on to higher education, 64% are unsuccessful.
4. Social skills training was the most frequently requested service by families with children with RAD
5. It is becoming increasingly difficult to balance the programmatic needs and desires of referring agency representatives with the need to be efficient and cost effective.
6. There is a continuing need to nurture positive, professional relationships with referring agency representatives.

# Key High-Level Strategies

1. Continuing leadership and long term-viability providing comprehensive access/crisis intervention continuum of care through the collective effort of Second Chance Dayton and its Members.
2. Scan the environment for opportunities to increase finances by 50% over the next three years.
3. Become certified through Medicaid for mental health billing.
4. Provide professional value-added consultation at the Members’ request and direction.
5. Continue a CARF 3-year reaccreditation!
6. Become certified through Ohio Department of Mental Health and Addiction Services

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|  | **Strategic Objectives**  **Our Critical Success Factors & Key Goals** |

## Clients & Program Services

1. Help youth successfully complete our programs
2. Help youth increase their sense of well-being
3. Help youth increase levels of education, employment, and income
4. Help youth develop positive connections

## Internal Processes & Operations

1. Deliver high-quality and coordinated client care
2. Develop/expand collaborations with key strategic partners
3. Foster client accountability/engagement using innovative approaches

## People & Learning

1. Live our core values
2. Recruit, reward and recognize staff to drive retention and performance
3. Provide effective training to enhance staff skillsets

## Financial & Funding

1. Grow revenue from government sources, including Medicaid fee-for-service
2. Increase community engagement